



PLUME ACADEMY - LEARNING OVERVIEW

Year	Year 12
Course	Business
Specification Number/Exam Board	Advanced GCE in Business (9BS0)/Pearson Edexcel Level 3
Examination Papers and Weighting	Paper 1 – Marketing, people and global business – 35% Paper 2 – Business activities, decisions and strategy – 35% Paper 3 – Investigating business in a competitive environment – 30%

Prior Learning

Some learners will have already gained knowledge, understanding, and skills through their study of business at GCSE, but there are no prior learning requirements. This A-level specification is designed to equip learners with a thorough understanding of the dynamic business environment and the crucial role of entrepreneurial activity in generating business opportunities and fostering sustainable business growth. Learners will have the opportunity to develop a wide range of essential skills required for higher education and employment.

Curriculum Intent – What are the curriculum aims?

The aims and objectives of the Pearson Edexcel Level 3 Advanced GCE in Business curriculum are to enable students to:

- develop an enthusiasm for studying business.
- gain a holistic understanding of business in a range of contexts.
- develop a critical understanding of organisations and their ability to meet society's needs and wants.
- understand that business behaviour can be studied from a range of perspectives.
- generate enterprising and creative approaches to business opportunities, problems and issues.
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals.
- acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts

Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work. Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.



Curriculum Implementation – What will my child will be learning?

Term 1	Half Term 1	Marketing and people
	Half Term 2	Marketing and people
Term 2	Half Term 3	Managing business activity
	Half Term 4	Managing business activity
Term 3	Half Term 5	Exam Preparation for mock examination
	Half Term 6	Business growth and strategy

Curriculum Impact – How will my child be assessed and receive feedback?

Work is assessed on a regular basis using the four assessment objectives of knowledge, application, analysis and evaluation. This is carried out using stimulus material and a variety of case studies both in class formally and informally and through tasks set beyond the classroom. In the summer term the course will be assessed internally as part of the year 12 mock examination period.

Paper 1 – Marketing, people and global business. 2 hour written examination, 35% of final qualification grade

Paper 2 – Business activities, decisions and strategy. 2 hour written examination, 35% of final qualification grade

Paper 3 – Investigating business in a competitive environment. Pre-release industry, 30% of final qualification grade.

Within all three papers, students will be assessed on data response and through extended open response questions.

Super-Curricular Opportunities – Supporting and Extending Learning

Useful study resources	If a student is really passionate about this subject they can...
<p>https://www.amazon.co.uk/Edexcel-level-Business-Student-ActiveBook/dp/1447983548</p> <p>https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business2015.coursematerials.html#%2FfilterQuery=category:Pearson-UK:Category%2FExam-materials</p>	<p>Read autobiographies written by entrepreneurs and key business figures such as Alan Sugar and Elon Musk.</p> <p>Engage with daily business news using BBC news online.</p> <p>Speak to local business people about their experiences.</p> <p>Listen to podcasts such as The Diary of A CEO with Steven Bartlett and High Performance with Jake Humphries</p>