



PLUME ACADEMY - LEARNING OVERVIEW

Year	Year 13
Course	Business
Specification Number/Exam Board	Advanced GCE in Business (9BS0)/Pearson Edexcel Level 3
Examination Papers and Weighting	Paper 1 – Marketing, people and global business – 35% Paper 2 – Business activities, decisions and strategy – 35% Paper 3 – Investigating business in a competitive environment – 30%

Prior Learning

Some learners will have already gained knowledge, understanding, and skills through their study of business at GCSE, but there are no prior learning requirements. The A level specification introduces learners to the dynamic business environment and the importance of entrepreneurial activity in creating business opportunities and sustaining business growth. Learners will have the opportunity to develop a wide range of essential skills required for higher education and employment.

Curriculum Intent – What are the curriculum aims?

The A level curriculum in Business encourages learners to:

- Develop an enthusiasm for studying business
- Gain a holistic understanding of business in a range of contexts
- Develop a critical understanding of organisations and their ability to meet society's needs and wants
- Understand that business behaviour can be studied from a range of perspectives
- Generate enterprising and creative approaches to business opportunities, problems and issues
- Be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- Acquire a range of relevant business and generic skills, including decision-making, problem-solving, the challenging of assumptions and critical analysis
- Apply numerical skills in a range of business contexts.

Students are introduced to business in Themes 1 (paper 1) and 2 (paper 2) in year 12. Both of these themes are also assessed alongside Themes 3 (paper 2) and 4 (paper 1). Paper 3 is based on a pre-released contextual study.

Students are continued to be encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.



Curriculum Implementation – What will my child will be learning?

Term 1	Half Term 1	Business growth and strategy
	Half Term 2	Global business
Term 2	Half Term 3	Global business
	Half Term 4	Pre-release industry focus
Term 3	Half Term 5	REVISION
	Half Term 6	SUMMER EXAMS

Curriculum Impact – How will my child be assessed and receive feedback?

Work is assessed on a regular basis using the four assessment objectives of knowledge, application, analysis and evaluation. This is carried out using stimulus material and a variety of case studies both in class formally and informally and through tasks set beyond the classroom. In the summer term the course will be assessed internally as part of the year 12 mock examination period.

Paper 1 – Marketing, people and global business. 2 hour written examination, 35% of final qualification grade

Paper 2 – Business activities, decisions and strategy. 2 hour written examination, 35% of final qualification grade

Paper 3 – Investigating business in a competitive environment. Pre-release industry, 30% of final qualification grade.

Within all three papers, students will be assessed on data response and through extended open response questions.

Super-Curricular Opportunities – Supporting and Extending Learning

Useful study resources	If a student is really passionate about this subject they can...
<p>Websites:</p> <ul style="list-style-type: none"> • Tutor2U Business • BBC Bitesize • BusinessBee <p>Open University Free Courses:</p> <ul style="list-style-type: none"> • Different types of Businesses – 3 hours • Business communication: Writing a SWOT Analysis – 3 hours • Introduction to Business cultures – 3 hours 	<ul style="list-style-type: none"> • Visit The Tiptree Jam Factory • Visit The Bank of England • Listen to Mintel Monthly Insights Podcast • Listen to BBC Business Daily Podcast • Watch Dragons Den • Watch The Apprentice <p>Listen to relevant podcasts such as Diary of a CEO Steven Bartlett High Performance Jake Humphries</p>