



PLUME ACADEMY - LEARNING OVERVIEW

Year	12
Course	Digital Business
Specification Number/Exam Board	OCR
Examination Papers and Weighting	2 pieces of coursework, 50% each

Prior Learning

Not all students will have studied Business at key stage four. However, the key principles of selecting the correct software for audience and purpose will be built upon alongside the fundamentals of data collection, manipulation and information output.

Curriculum Intent – What are the curriculum aims?

Our Digital Business curriculum focuses on preparing students for a role as a digital business practitioner through the research and discussion of IT applications which can be used to solve business problems. The curriculum aims to develop skills to identify the most suitable channel to communicate a business need, create content and use social media tools available to publish this content. They will also learn the skills required to support the needs of business through data analysis and decision making and learn about the design fundamentals, software and hardware required to create computer generated visual products to meet business needs.

Curriculum Implementation – What will my child will be learning?

Term 1	Half Term 1	Unit 8 – Emerging Technology
	Half Term 2	Unit 8 Emerging Technology
Term 2	Half Term 3	Unit 13 – Website Development
	Half Term 4	Unit 13 – Website Development
Term 3	Half Term 5	Unit 13 – Website Development
	Half Term 6	No content

Curriculum Impact – How will my child be assessed and receive feedback?

Students will submit their coursework at the end of each LO for assessment. Feedback is provided both verbally during lessons and written after submission.

The school assessment decisions are then externally verified by an external moderator.



Super-Curricular Opportunities – Supporting and Extending Learning

Useful study resources	If a student is really passionate about this subject they can...
<p>Students will have access to a OneDrive folder full of resources to support their development in the coursework.</p> <p>No additional resources are required.</p>	<p>Research the level 3 IT and Business qualifications that are offered</p> <p>Visit the Tutor2U Business reference library: https://www.tutor2u.net/business/reference</p>